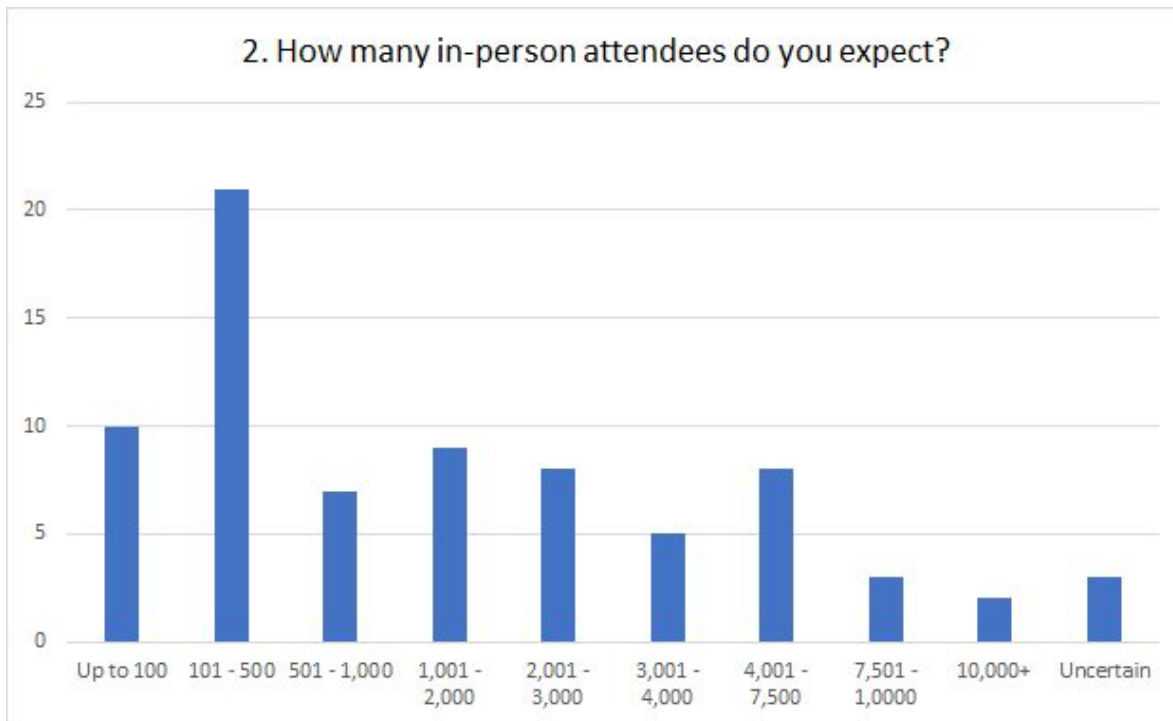
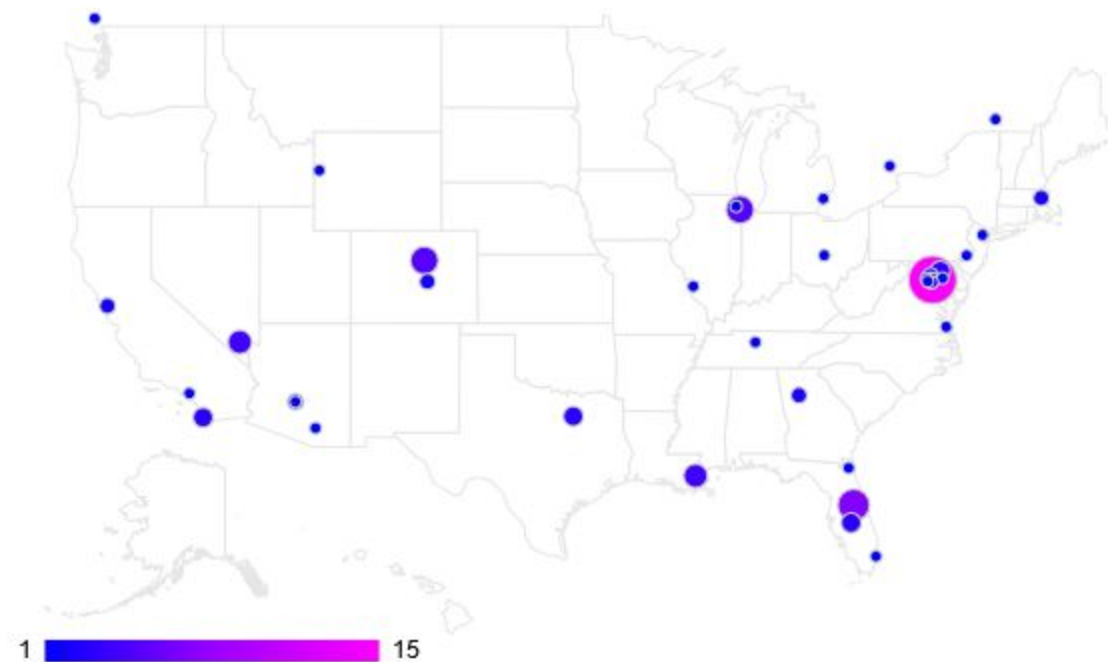


Survey Results, July 30th Presidential Forum



3. What City/State?



TBD: 3

Multiple States: 3

International TBD: 2

Berlin, Germany: 1

4. List one or more of your main concerns.

Themes that emerged and instances:

- Social distancing/on site restrictions: 29
- Airlines/travel restrictions/willingness/ability: 24
- Staff/attendee safety: 18
- Attendance: 16
- Contracts/insurance/cancellation policy/flexibility: 15
- Hybrid events: 11

- Budget/financial/pricing/revenue: 10
- Content, event quality, attendee enjoyment: 7
- Stay-home and other government restrictions: 6
- Liability for illness: 5
- When to make decisions: 4
- ROI for exhibitors/vendors: 4
- Vaccine availability: 4
- Networking: 4
- Food/beverage considerations: 3
- Member comfort/feelings of safety: 3
- Membership attrition: 2
- Whether or not to go return from virtual to in-person events: 1

Raw responses:

- My main concern is if members will feel comfortable attending and/or travelling even if the convention center and hotels are open for large conferences. We will need to do a hybrid format.
- Lack of attendance, enforcing social distancing, etc.
- Dealing with restrictions
- There is not enough space to maintain social distancing, so if the six foot requirement is still in place, we will have to be virtual only. We are preparing 2021 budget now.
- Restrictions: state and local laws, stay at home, airline schedules
- Room space & set up
- Business travel during the pandemic
- Safety, Enforcing Guidelines
- Social distancing
- Safe attendee flow, adequate space for social distancing, member travel/training bans, ROI for exhibitors
- Likely participants are already expressing inability to travel due to budget restrictions
- Attendee comfort in attending.
- Spreading the virus and keeping ppl safe
- Infection rates, government restrictions & member company travel policies.
- Ability/willingness of attendees to travel; liability if attendee gets ill at event
- Safety for attendees and staff, member company travel policies, liability exposure for the association
- Hotel safety accommodations.
- Travel restrictions
- The average age of attendees is over 55. unable to easily socially distance.
- Will there be a covid-19 vaccine by then?
- Safety of attendees
- Social distancing and conducting social networking activities, as well as travel-related issues
- Will people show up? Do I have to incorporate virtual components? How do I regulate pricing?

- Even with this date of April of next year, attendance is still uncertain. We expect to offer the conference virtually as well.
- Networking opportunities
- Attendee comfort level with travel and group events; how to provide networking opportunities in a socially distanced environment
- Status of COVID19 Vaccine
- All of them. Funding, safety, ability to travel, is hybrid possible in this setting or better to go all in-person or all virtual.
- Covid
- That there will not be a viable vaccine in time to allow people to start traveling by April of next year. That early spring is too soon to arrange a solely in-person event. When will in-person meetings be safe to conduct again.
- Conference Contracts, Event Conference Insurance
- Attendance
- Social distancing restrictions if corona becomes endemic
- Whether or not the State of California will allow in-person events.
- Event cancellation policy
- Our issue is not necessarily our annual meeting, but all the state meetings that happen between now and then. Do we cancel, do we not cancel, do we let each one decide? What is our liability if we let the meetings go on and someone contracts COVID at the meeting?
- Being able to provide the same quality content virtually that our in-person meetings offered in regard to content, exhibitors and value of face-to-face interaction. Maintaining interest in a virtual environment. If virtual is successful, does one always have to incorporate it in the future? Virtual brings about questions of live technology glitches, so does one also tape ahead "just in case". Will people pay for virtual or do you have to add benefits to add value?
- Impacts of social distancing
- How to do hybrid virtual/in-person event without decimating in person attendance and participation with exhibit hall
- General safety of staff and event attendees. Social distancing requirements for event logistics (breakouts, general sessions, networking, coffee breaks, etc.). Demand for content streamed from onsite event to virtual attendees and logistic needed for these operations. Willingness for hotel to waive all minimums/commitments regardless of actual number of attendees versus contracted minimums.
- We compete for fundraising in a highly competitive space. Designing appealing differentiated events is so important
- Safety and whether our members will attend Attendance, and show floor space to make event underwriting from sponsors pencil out
 - Whether faculty (medical professionals) will be allowed to travel (current many institutional bans)
 - Whether attendees (also medical professionals) will be allowed or willing to travel and gather in a group
 - Whether safety measures will be sufficient to protect our staff, attendees and their patients
 - Whether our attendees will have the training and travel budgets to participate
- Whether attendees will come or not?
- Attendees maintaining social distance and how to enforce new rules.
- Advanced planning that allows for flexibility with new restrictions, legal issues or other considerations. Contract negotiations related to events.
- Attrition, F&B minimums, networking opportunities
- Cancellation Penalties/Force Majeure

- Not sure the city/country will allow in person events next June
- Attendance less than projected; need for less meeting/exhibit space; reduced hotel room blocks
- Live events and processing insurance claims
- We are not planning for any in person meeting at this moment
- How the in-person events will look like; will they be well attended
- Virtual Platform, Status of the pandemic, Financial
- Available COVID vaccine will the meeting be under social distancing mandates and if so how do we make it a fun and safe meeting?
- Will the meeting need to be cancelled and if so, how early can we do that without facing losses (hotel cancellation fees, deposits for AV decorator and so forth)
- Safety, quality of event
- Hotels to have clear and executable protocols in place.
- The legal responsibilities of the association around duty of care.
- Flexibility on contracts to adjust should attendance be exceptionally lower than projected/contracted for.
- How food & beverage is going to be handled /managed to keep all safe
- Air travel, social distancing, illness
- Travel plans. Cancel fees.
- Virus and Economy
- Will people be ready and allowed to travel
- Member travel restrictions; attrition due to low attendance; cancellation fees; contract negotiations; safety of hotel; food and beverage
- Quality of presentations, ability to generate revenue, attendance numbers for online events
- Concerns about continued travel bans and personal safety considerations. ability of attendees to pay for registration and travel. concerns on how to ensure participants are able to follow COVID protocols - social distancing, masks, etc. how will exhibit areas work?
- Holding the meeting while distancing and facing enough space. Will attendees be able to travel? How bad will COVID be at that time. How can I be assured of the hotels cleanliness protocol.
- Continued impact of COVID-19 on tradeshow/exhibits, social distancing requirements, tradeshow attendance
- Ability of people to travel on business. Government regulation of gatherings of such a scale. Corporate budgets and spending priorities.
- Safety, cleanliness, new procedures, travel
- Liability, attracting sponsors and attendees
- Attendees, will companies allow travel
- I worry about insufficient attendance, inability to modify hotel contract, losing money, and the effect all this is/will have on membership
- Safety of participants as will be traveling from all over the country; social distancing requirements; effectiveness of meeting under these conditions
- Logistics, cost, when to make the decision
- That the state of Massachusetts will not allow it. That it won't be safe for attendees, exhibitors and staff.
- My primary concern is providing a safe environment for those that choose to attend. My association leadership wants to meet in person. Our meeting is a place that thrives on attendee interaction so making sure we can do that safely a primary concern. We are a physician member association and with so much unknown, I'm also concerned how many will be able to attend with possible extended travel restrictions and possibly a sicker patient population.
- Travel restrictions for foreign attendees
- What will be the new expectation of Liability, how will the language of contracts change?
- Will there even be a face-to-face event? Have I properly budgeted for onsite contingencies?

- Attendance, will it actually happen?
- Air travel, hotel providing a safe environment, whether members want to risk traveling If virtual is successful this year, is it worth it to "go back", particularly as net revenue could be substantially higher with virtual.
- A loss of 25-40 percent of our industry by 2021 if there is no federal assistance
- What triggering events should we use for a in-person/virtual event versus a 100% virtual event? What should be the drop dead date for the decision?
- In addition to social distancing and modified food procedures (no buffets), what should we be asking the facilities to do?
- Can Force Majeure still be claimed for future events if there are restrictions (institution travel bans, reduced air lift, convention center used as emergency facility, etc.)
- With the attendance (normally 2,100) does the event require convention center space?
- Cancellation of the event, again. Significantly reduced attendance due to travel restrictions or fear of traveling. Continued requirements for social distancing.
- The impact of CV-19 into 2021, limiting face to face meetings. As we move into Webinars/Virtual Events, options
- How to make them more interactive and engaging.
- Travel bans, social distancing on site, budget cuts