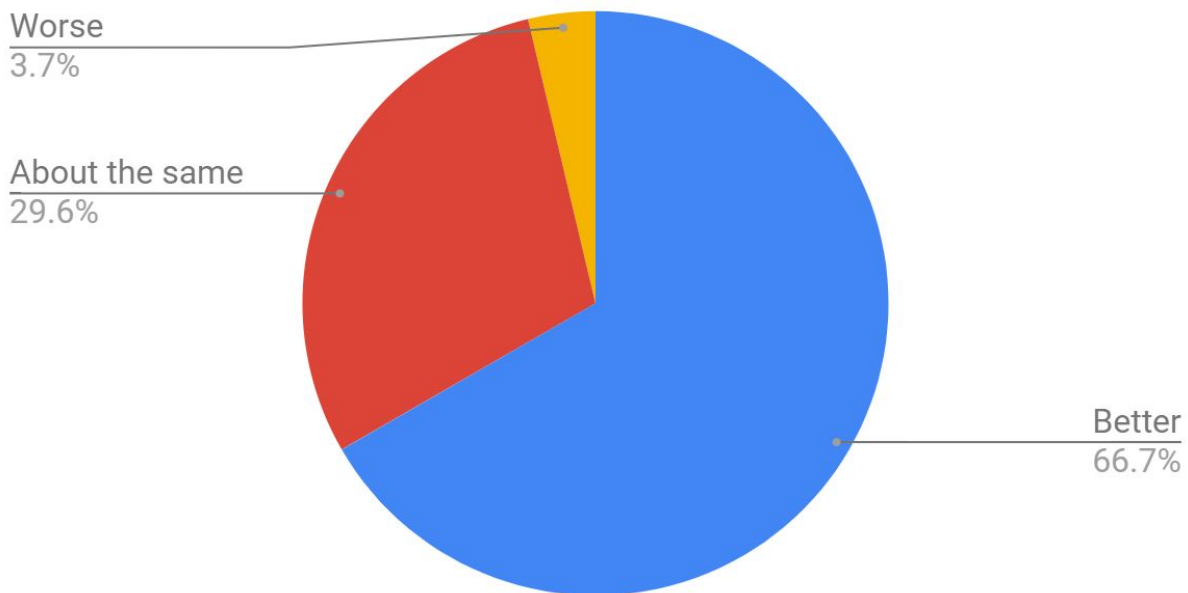# Survey Results, Presidential Forum CIO/CTO Roundtable
January 12, 2021

1. Since the pandemic, how would you rate your association's internal collaboration: better, about the same, worse?

Worse
3.7%

About the same
29.6%

Better
66.7%

2. Besides Zoom/Teams/Webex/GoToMeeting, etc. what do you consider to be your most important collaboration tool in use today (for company-internal communication)?

- Teams/Email are tops. Perhaps Asana and Concord Contract Mgmt further down the list.
- Teams /Zoom
- Teams
- We use Google Hangouts for day-to-day remote interaction though I think this has just converted to Google Meet - and also Asana for project management.
- Box and RingCentral
- Remembering to listen to all and be open to using non-video tools in certain circumstances--the phone still works as a voice device.
- Zoom and Teams. Zoom for large meetings, Teams for chats, sharing files/information, 1:1 and team meetings

- We are in the process of a digital transformation, including migrating our intranet to SharePoint. I believe this will be a powerful tool to communicate and share information with staff.
- PM tools (Asana/ShartSheet) and virtual white boards (jamboard, funretro)
- E-mail, Chat...etc;
- Picking up the phone
- Microsoft Teams, Trello, and Calendly.
- Slack
- Teams - Miro
- Intranet using SharePoint
- Socially distanced, masked face-to-face. Good old-fashioned phone calls.
- Email Community
- Microsoft Projects
- Microsoft Phone System, Sharepoint, OneNote, Microsoft ToDo
- Texting to Employees on a Verizon Cell.
- Skype
- Jabber, Basecamp

3. What future plans do you have to scale your organization's ability to have more effective collaboration with members, chapters, and/or affiliate partners.

- Affiliate partners
- Virtual platforms for meetings.
- Wanting to move to texting for legislative alerts, lapsing member recovery - don't know where we can go with this, would love to explore - and also I figure we are going to have to do something about a mobile app in the next couple of years.
- Adding large meeting licenses on different platforms, Automate workflows on Box
- Require all departments to share electronic documents--defined timeline esp on contracts--and follow house taxonomy/naming rules to streamline lookups and tracking.
- More effective use of social media channels, webinars.
- We plan to implement a community platform (Nimble Communities or Higher Logic) and are evaluating all available tools.
- Additional training for active members who produce content. Continue to explore options to share information in a multi-channel way (smaller in-person, virtual, etc)
- We are implementing a new Association Management System - Fonteva to assist us with more effective collaboration with members.

- Member portal
- We developed in-house a microsite for partners to serve their advertorial needs.
- Better API integration with third parties, like LinkedIn.
- I don't think we've solved the technology for this objective. We know we want it and want to improve it, haven't develop an actionable strategy yet.
- Consolidation of collaboration tools, increased integration.
- Consolidation of platforms, reduce cost.
- I am not privy to that information.
- Limited at this time
- Online community forums